



## Publicity Release

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I have agreed to participate at a volunteer event being hosted by Friends of Lake Sammamish State Park at Lake Sammamish State Park on Saturday, September 25<sup>th</sup>, 2021 ("Event")

The Event is being sponsored by Bimbo Bakeries USA, Inc., on behalf of its Thomas'® brand ("Brand") in an effort to build brand awareness, promote its products ("Products"), and show support to the local community in which the Event is taking place.

The Event will consist of a trail cleanup led by Friends of Lake Sammamish State Park and a pre or post event gathering highlighted by a meal provided by the Brand in tandem with a local food vendor.

I understand that Vault Communications and/or Inspira Marketing Group, LLC ("Agency"), Bimbo Bakeries USA, Inc.'s public relations and experiential marketing agencies, will be taking photographs and shooting a video that may be used in materials to advertise and promote the Brand and its Products.

For good and valuable consideration, the receipt and sufficiency of which I acknowledge, I agree as follows:

1. I agree that Bimbo Bakeries USA, Inc. and its affiliated companies (collectively, "Company") and its agents, designees and representatives may photograph and record through any mechanical, digital or other means available (collectively, "Recordings") my name, likeness, biographical information, image, voice, performance and statements as contained in the Recordings, which I affirm are true and correct, and reflect my actual experiences or beliefs (collectively, my "Likeness").

2. I also agree that Company may use and/or edit the Recordings or any portions of the Recordings for any purpose (including, without limitation, for advertising, marketing, sales, publicity or for any other commercial purpose) and in any media or format now or hereafter known (including, without limitation, print, film, audio, video, Internet, social media, or other digital media, electronic and otherwise), throughout the world in perpetuity, without notice, additional consent, or payment of any kind to me or anyone else. I agree that no proposed use of the Recordings, including my Likeness, need be submitted to me for any review or approval. I understand that Company is under no obligation to use any of the Recordings.

3. I acknowledge that the Recordings and any copyrights and other related rights, shall be owned exclusively by Company and may be licensed, altered and combined with other materials as Company may determine in its sole discretion.

4. I expressly release the Company and Company's designees from any and all claims arising from the Recordings or my Likeness, including, without limitation, any creation, use, and distribution of any materials containing the Recordings or my Likeness. I represent and warrant that I have the full power and authority to grant to Company and Company's designees the rights granted herein, which grant does not violate the rights of any third party or conflict with any other commitments or obligations on my part.

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Name (Please Print)

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Signature

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Date

**To be completed by the parent or legal guardian of the individual if such individual is under the age of majority in his or her place of residence (18 years of age in WA & OR)**

**CONSENT OF PARENT OR GUARDIAN**

I represent and warrant that I am the parent or legal guardian of the minor child (“**Minor**”) whose name appears above. The Minor and I, both individually and as the Minor’s parent or legal guardian, have read the foregoing Release and hereby consent to the execution thereof, and we will not revoke our consent.

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Name (Please Print)

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Signature

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Date